

“My Fellow Inspiration” Social Media Toolkit

We want to connect Fellows with one another on social media. We’ll accomplish this by having you share your experiences through a lens of gratitude, tagging your peers and challenging them. The following is a toolkit with easy instructions to help you craft your social media content, along with sample messaging to get you inspired.

Prompt:

Tell us why you applied to be an FFT Fellow and challenge a teacher who would receive value from a similar opportunity. End your story with “Every teacher should be able to chart a greater course of knowledge, like I did with Fund for Teachers. I challenge...”

Submission Instructions:

- Using the above prompt, write about your experience as a post on your preferred personal social media on October 1st.
- Include the image we have attached or an image from your fellowship and/or one of you with your nominee.
- Be sure to use our hashtag #FFTFellow and tag FFT in what you write by using @ and including one of the account names below.
- Be sure to tag the teacher you are challenging in the post caption.
- If you can, please include The Ramsden Project website in your post as well.

Social Media Accounts, Hashtag, and Website to Tag:

Facebook: @fundforteachers

Twitter: @FundforTeachers

Instagram: @fundforteachers

Hashtag: #FFTFellow

Website: theramsdenproject.org

Example Post:

My principal encouraged me to apply for a Fund for Teachers fellowship about a year ago when I was looking for new lessons to keep my civic studies classroom engaged. It changed my life and my classroom dynamics. My fellowship in Kenya focused on clean water initiatives. Since then, sharing my experience with my students has inspired them to identify and solve problems everywhere. Every teacher should be able to chart a greater course of knowledge, like I did with Fund for Teachers. I challenge Nancy. Having just completed her third year teaching, my friend and fellow teacher Nancy deserves a similar opportunity to reinvigorate her energy and classroom approach. To apply and learn more about becoming a fellow, visit www.theramsdenproject.org. #FFTFellow

